



Newport Pell Bridge 50th Anniversary Celebration
PO Box 437, Jamestown, Rhode Island 02835

The Newport Pell Bridge is turning 50 years old!

The bridge was completed in 1969 and dedicated on June 28th of that same year. Since the day it opened, it has proved an invaluable asset to the State of Rhode Island, its residents and visitors. This engineering marvel is the largest suspension bridge in New England and a spectacular, iconic structure. The Rhode Island Turnpike and Bridge Authority and others believe this Golden Anniversary is a time of celebration and reflection.

I was honored to be asked to serve as Chairman of the 50th Anniversary Celebration Committee. The Committee is planning a number of activities to mark this historic milestone including historical exhibits, educational programs, and a public celebration of the Newport Pell Bridge's 50 years of service which will include a pyrotechnic or laser light show.

RITBA will not be using toll revenues or gas tax for the anniversary events. I am therefore asking you for your help as we are seeking sponsors to underwrite the costs of pyrotechnics and other entertainment and events. We hope that you will join us as a sponsor of the **Newport Pell Bridge 50th Anniversary Celebration**. Below are the various sponsorship opportunities.

The Newport Pell Bridge serves as a critical gateway to one of the most beautiful, historic cities in our nation. We hope the celebration will connect the people of Rhode Island through its festivities and fun.

We cannot meet our goal without the help of our community partners. I hope you will consider becoming a sponsor or donating to the Celebration. Please contact me at esmith@discovernewport.org or (401) 845-9113 to talk about your donation.

Regards,

A handwritten signature in black ink that reads "EVAN SMITH".

Evan Smith
Chair of the 50th Anniversary Celebration Committee



50th Anniversary Sponsorship Opportunities

NEWPORT PELL BRIDGE ANNIVERSARY CELEBRATION

*Be an integral part of the excitement of the
Newport Pell Bridge 50th Anniversary Celebration!*

Sponsorship of the Newport Pell Bridge Anniversary Celebration (NPBAC) provides the opportunity to support this amazing landmark, while being a significant part of a historical moment in Rhode Island's history.

Title Sponsor - Newport Pell Bridge Public Celebration Pyrotechnic and Lightshow \$40,000

- Exclusive naming rights as Title Sponsor of the NPBAC Pyrotechnics and Lightshow announced at all events
- 20 reserved tickets to the VIP area at the NPBAC Pyrotechnics and Lightshow on 6/28/2019
- Prominent title tier logo placement in all NPBAC print collateral; press releases, posters, programs, invites etc.
- 20 NPBAC commemorative hats and pins

Main Tower Sponsor \$25,000

- 12 reserved tickets to the VIP area at the NPBAC Pyrotechnics and Lightshow on 6/28/2019
- Prominent tier two logo placement in all NPBAC print collateral; press releases, posters, programs, invites etc.
- 10 NPBAC commemorative hats and pin

Cable Sponsor \$15,000

- 10 reserved tickets to the VIP area at the NPBAC Pyrotechnics and Lightshow on 6/28/2019
- Logo placement in NPBAC print collateral; press releases, posters, programs, invites etc.
- 8 NPBAC commemorative hats and pins

Steel Support Sponsor \$10,000

- 8 reserved tickets to VIP area at the NPBAC Pyrotechnics and Lightshow on 6/28/2019
- Logo placement in NPBAC print collateral; press releases, posters, programs, invites etc.
- 4 NPBAC commemorative hats and pins

Bridge Deck Sponsor \$5,000

- 6 reserved tickets to the VIP area at the NPBAC Pyrotechnics and Lightshow on 6/28/2019
- Logo placement in NPBAC print collateral; press releases, posters, programs, invites etc.
- 2 NPBAC commemorative hats and pins

Plaza Sponsor \$2,000

- 4 reserved tickets to the VIP area at the NPBAC Pyrotechnics and Lightshow on 6/28/2019
- Logo placement in NPBAC print collateral; press releases, posters, programs, invites etc.
- 2 NPBAC commemorative hats and pins

Friend of the 50th Sponsor \$1,000

- 2 reserved tickets to the VIP area at the NPBAC Pyrotechnics and Lightshow on 6/28/2019
- Logo placement in NPBAC print collateral; press releases, posters, programs, invites etc.
- 2 NPBAC commemorative hats and pins

Team 50th Sponsor \$500

- 1 reserved ticket to the VIP area at the NPBAC Pyrotechnics and Lightshow on 6/28/2019
- Recognition on website and on donor list in program

Individual 50th Sponsor \$250 or lower

- 2 NPBAC commemorative hats and pins
- Recognition on website

Checks should be made out to *The Rhode Island Turnpike and Bridge Authority* with *50th Anniversary Sponsor* noted in the memo section.

Please mail to:

The Rhode Island Turnpike and Bridge Authority
50th Anniversary Celebration
P.O. Box 437
Jamestown, Rhode Island 02835
Attn: Finance Department